

# 17<sup>TH</sup> ANNUAL JOINT TRAINING SEMINAR AND FRAUD EXPO

## Exhibitors' Information Kit

**New LOCATION FOR 2024!**

**DoubleTree by Hilton -**

**Leominster**

**May 7 & 8, 2024**



**NICB** National  
Insurance  
Crime  
Bureau

2024



## Showcase your anti-fraud services. Meet Clients. Network. Learn.

We are moving to the Double Tree by Hilton in Leominster a great new venue! Join us May **7<sup>th</sup> & 8<sup>th</sup>, 2024** at the DoubleTree by Hilton, 99 Erdman Way, Leominster, Massachusetts for our 17<sup>th</sup> Annual Joint Training Seminar. With our partners, the National Insurance Crime Bureau (NICB) and the Insurance Fraud Bureau of Massachusetts (IFB).

This is the only New England insurance anti-fraud seminar available which brings together, under one roof, law enforcement, fire, SIU, and a myriad of multi-line Insurance Professionals for two days of comprehensive anti-fraud training. These professionals require highly specialized education and this unique opportunity provides you with the best forum in which to highlight your organization.

We strive to build relationships, as teamwork and networking are the keys to success. As such, we feel that vendors like you should be part of our organization, and not kept at arms length. All vendor packages include a Supporting Partner status with NEIASIU, meaning that your representatives are welcome at all meetings, trainings or other events sponsored by NEIASIU throughout the year. Gold Sponsors are also offered the opportunity to provide training to the membership during our quarterly trainings (as availability permits), and your company logo or a 600X400 jpeg advertising image and a hyperlink to your website will be featured on our website, [www.neiasiu.org](http://www.neiasiu.org), for an entire year.

This annual conference offers great exhibit space enabling you to showcase your services and we hope you will join us this year.

**Register Now:** <https://www.neiasiu.org/2024-vendor-payment>

2024



# Vendor Packages

## GOLD SEMINAR SPONSOR - \$800.00

You will receive ALL **SILVER SEMINAR SPONSOR** benefits **PLUS**

- Classroom sponsorship (1 session) and recognition of sponsorship to attendees prior to training presentation (limited to first 18 paid registrations)
- Company logo or advertising image (600X400 jpeg) prominently displayed on the NEIASIU website for one year with hyperlink
- Mention of organization as Gold Sponsor during Event
- This fee includes **TWO free registrations** to the seminar (may be used by any employee)

## SILVER SEMINAR SPONSOR - \$600.00

- Placement of a marketing booth, at your option, within the Vendor Display area<sup>1</sup> for the duration of the event (according to schedule).
- Organization logo showcased in the online seminar agenda along with website hyperlink.
- **Sponsoring Partner** status for one year with NEIASIU.
- At your option, prize giveaway announcement at Wednesday lunch.
- This fee includes **ONE free registration** to the seminar (may be used by any employee).

<sup>1</sup>Vendor Booth placement will be based upon the order that an organization pays & becomes a confirmed vendor/sponsor.

Please email your company logo in JPEG format for use in the attendee handout & online agenda to [NewEnglandChapterIASIU@gmail.com](mailto:NewEnglandChapterIASIU@gmail.com). Gold Sponsors please provide a 600X400 jpeg advertising image & website link for use on the NEIASIU.ORG website. Ads will be produced as submitted.

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## Vendor Setup Schedule:

### Monday, May 6, 2024

Exhibitor setup (12:00 PM – 11:59PM)

### Tuesday, May 7, 2024

6:00 AM – Exhibitor setup  
7:00 AM – Exhibit area will open  
10:00 AM – Vendor Break  
12:00 PM – Lunch  
2:00 PM – Vendor Break  
4:00 PM – Classes end

### Wednesday May 8, 2024

6:00 AM – Exhibit area will open  
10:00 AM – Vendor Break  
12:00 PM – Lunch\*  
1:30 PM – Tear down (removal of exhibits) – We request you do not start tear down before this time.

\*Exhibitors are encouraged to bring door prizes that will be handed out at the Wednesday Lunch.

## Vendor hotel information:

Booth Space includes one (1) 6 ft. table to set up your exhibit and includes **electrical connection if requested.**

**Please email Tania Spring – [tspring@mapfreusa.com](mailto:tspring@mapfreusa.com) if you are requesting electricity at your booth.**

All packages should be sent to the attentions of the Sales/Catering Manager with your company name on them. The hotel only accepts packages **one (1) business days** prior to the scheduled event set-up. For shipping more than a few packages, special arrangements MUST be made through the sales manager. Any storage of shipped materials more than one (1) business day will result in \$75.00 per day storage fee. Hotel does not have a loading dock or equipment to remove package from freight trucks. Your freight company must have a tailgate lift. Hotel accepts no responsibility or liability for the delivery, security or condition of the packages.

Hotel Registration: Rate valid through 4/5/24

**[View your attendee website](#)**

GROUP CODE: 90Z

## CONTACT INFORMATION

For more information or if you have questions, please contact:

Tania Spring - VP  
Vendor Coordinator  
[tspring@mapfreusa.com](mailto:tspring@mapfreusa.com)

Laurie Lunt - Director  
Speaker Coordinator  
[LLunt@memic.com](mailto:LLunt@memic.com)

Sales & Marketing  
DoubleTree by Hilton – Leominster  
99 Erdman Way  
Leominster, MA 01453  
978-534-9000

**It is our goal to make this an “Exhibitor Friendly” Conference. If you have any questions or concerns, please let us know as we are always looking to improve the experience for vendors and participants alike.**

2024



## SPONSORING PARTNERS

NEIASIU appreciates the vendors, sponsors and businesses that have supported our organization and our common goal of reducing insurance fraud. As such, and in order to further recognize those businesses and persons who have consistently been a presence in the NEIASIU community, we are now offering a Supporting Partners affiliation within NEIASIU.

As a Supporting Partner you are welcome to attend all NEIASIU regular meetings<sup>1</sup>, network with the membership, and promote your business or service before or after any meeting or event (soliciting of business during meetings is prohibited). You are also pre-approved as sponsors of NEIASIU events and will be given preference as sponsors over persons or entities that are not approved Supporting Partners. With the prior approval of the Board of Directors, you may also hold drawings for prizes before or after a meeting or event.

The intent of this affiliation is to build the relationship between our sponsors and members by providing for more opportunities to meet on a regular basis, but while limiting the 'sales' aspect traditionally found between vendors and organizations. While technically Supporting Partners are not members of NEIASIU, it will be tough for you to tell the difference. The use of the NEIASIU name or logo for the marketing or promotion of your services, is not allowed. However, feel free to showcase your attendance at any NEIASIU events, speaking engagements at NEIASIU affiliated training, etc.

<sup>1</sup> Subject to any fees imposed on the regular membership and any restrictions imposed on non-voting members.

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2024



# 2023 SEMINAR VENDORS & SUPPORTING PARTNERS



**Shorten Associates**  
28 B Street  
Lynn Massachusetts 01905  
(781) 727-6214  
[jshorten@comcast.net](mailto:jshorten@comcast.net)



2024



**Dynamic Safety L.L.C.**

[www.lemieuxassociates.com](http://www.lemieuxassociates.com)



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|--|------|-----------------|
|  | CMYK | C100 M68 Y0 K12 |
|  | RGB  | RO G83 B155     |
|  | HEX  | #00539B         |

2024



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**Register online now at [www.neiasiu.org](http://www.neiasiu.org)**