

PRESENTATION: *The Future of Fraud Technology*

PRESENTER AND KEYNOTE SPEAKER: Joe Stephenson, Director of Digital Intelligence for INTERTEL, Inc.

SUMMARY:

From financial records to telematics, the amount of data we have available at our fingertips is astronomical. The problem is, we don't know how to capitalize on all of this data. As 2025 rapidly approaches, there will be a shift in how fraud investigations are conducted. Is your SIU poised for the technological hurdles that are just a few years away? Join me as we explore new technologies and discuss better ways to analyze data for fraud investigations, all while being mindful of claims expenses.

Joe Stephenson is the Director of Digital Intelligence for INTERTEL, Inc. and an internationally recognized expert in the field of social media and Open-Source Intelligence (OSINT). With over 30 years of investigative experience in both the private and public sectors, Joe spearheads the development of innovative products for fraud detection and analytics, particularly those that draw from Social Media, Deep Web, and IoT data. Joe is a former Board of Director for IASIU and Northeast IAATI, and past President of the New England Chapter IASIU. He has been a regular contributor to SIU Today and the AFA newsletter, where he discusses practical online techniques, investigators can use in their day to day investigations. You are encouraged to connect with Joe via LinkedIn, and as always, never hesitate to reach out to him with questions you may have.